

# WasteNet

Fall 2001



# newsletter

Commercial Solid Waste and Recycling News

## Sunnyvale Businesses Reducing Waste: Models In Our Business Community

### Savory & Sweet, Inc.

Savory & Sweet, Inc. is a catering company that specializes in “scratch-made”, quality foods. About 18 months ago, the company designed and implemented an **Environmental Policy** to identify and introduce practices that reduce packaging, food, and office waste. This policy is posted on the company's website at [www.savoryandsweet.com](http://www.savoryandsweet.com).

**Recycling:** Items include paper, cardboard, and beverage containers. With their policy in place, the company was able to divert approximately 90 cubic yards, or 69 tons, of food waste through the use of an on-site in-vessel food waste processor.



Savory & Sweet staff prepare scratch-made goodies for a lucky customer.

**Waste Reduction:** Savory & Sweet, Inc. practices double-sided printing and copying, reuses paper, and buys in bulk from less wasteful vendors.

**Results:** These practices reduced the company's garbage volume by about 60% resulting in a savings of \$4,200 over 18 months. Savory & Sweet received a Waste Reduction Award from the State of California in 2000 and an Environmental Achievement Award from the City of Sunnyvale in 2001.

Savory & Sweet continues to pursue the possibilities of becoming a “Zero Waste” facility. Contact Vince Bosnar, owner/chef of Savory & Sweet, at 408-245-4712 or via email at [vbosnar@batnet.com](mailto:vbosnar@batnet.com) for more information.

### Fara's Hallmark Shop

Fara's Hallmark Shop is a gift store located in Loehmann's Plaza. Fara's recycling program has been in place for 3 years.

**Recycling:** Items include paper, cardboard, beverage containers, and the owner takes home any other recyclables for placement in curbside recycling bins. The company also buys recycled-content paper when possible.



Fara's Hallmark reuses cardboard packaging to box customer purchases.

**Waste Reduction:** Fara's reuses junk mail and the back sides of paper as notepads, buys in bulk, minimizes its use of packaging materials, and has employees use ceramic mugs rather than disposable cups.

**Results:** Fara's believes that by teaching its employees to recycle at work, it can also influence them to recycle at home. Fara's has been able to reduce the amount of waste it generates and was awarded a Sunnyvale Environmental Achievement Award in 2001.

Contact Muneerah Lalani, owner/manager of Fara's Hallmark, at 408-732-1911 for more information. ■

## Next Time, Ask for Recycled Content!

More and more office and promotional products that are commonly purchased by businesses are available with recycled content. The quality and cost of these products can even be comparable to products without recycled content.

For more information on the types of recycled-content office and promotional products available, please visit the City of Sunnyvale commercial website at [www.ci.sunnyvale.ca.us/recycle/commercial.htm](http://www.ci.sunnyvale.ca.us/recycle/commercial.htm) (“Buying Recycled Products” section).

If you would like to request a free sample ream of 30% post consumer recycled-content copier paper (limited supply available), please call the Commercial Recycling Program at 408-730-7484. ■



**Next time, ask for recycled paper.**

Hotline: 1-800-533-8414  
Web: [www.ReduceWaste.org](http://www.ReduceWaste.org)



Brought to you by the Solid Waste Commission  
and the cities of Santa Clara County.

# Put Your “Waste” to Good Use with RAFT

The Resource Area for Teachers (RAFT), winner of a 2001 Environmental Achievement Award, is a non-profit organization that accepts unneeded equipment and materials from businesses. They then make them available to their members, which include teachers and community groups, for reuse in the classroom.

For over 6 years, RAFT has been successful in providing



teachers with unique learning materials, while protecting the environment by showing how even the most unusual items can be reused — not thrown out. Thanks to RAFT and the support of local businesses, over 200,000 cubic feet of unneeded items are kept out of the landfill every year.

For more information on RAFT, you can visit [www.raft.net](http://www.raft.net) or call 408-451-1420. ■

# Business Waste Reduction & Recycling Assistance

Would your company like assistance in identifying areas where your waste could be reduced and garbage costs cut? Would you like help optimizing an existing waste reduction program? City of Sunnyvale Recycling Program staff are available to visit your facility to conduct

waste assessments, employee training, or to help work out program details. We can provide cardboard desktop boxes for paper recycling (up to 200 per business) at no additional charge. Call 408-730-7484 for more information or to schedule an on-site meeting. ■

# Got Surplus? Try CalMAX!

California Materials Exchange (CalMAX) is a free classified listing service for potentially reusable business discards. Your business could reduce your disposal costs by finding companies that are looking for material you’ve traditionally discarded. You could also cut

manufacturing or purchasing costs by searching the “available” ads for low cost feedstock, used equipment, and supplies. Businesses can view or place ads online at [www.ciwmb.ca.gov/CalMAX](http://www.ciwmb.ca.gov/CalMAX) or call toll-free 1-877-520-9703 to request a free catalog. ■

# Commercial Recycling Resources On-line

The City of Sunnyvale’s commercial waste reduction & recycling website now contains the following new reference sections:

- Office Paper Waste Reduction
- Office Supplies/Equipment Reuse Opportunities
- Buying Recycled Products
- Business to Business Recycling Link Meetings
- WasteNet Commercial Newsletter
- Hot Topics (such as computer monitor recycling)

A list of recycling service providers for various materials, such as paper, metal, pallets, and plastic and the summer edition of WasteNet are also now available on-line. You can view the website at [www.ci.sunnyvale.ca.us/recycle/commercial.htm](http://www.ci.sunnyvale.ca.us/recycle/commercial.htm). ■

# Solid Waste and Recycling Resources

**Commercial Recycling Program**  
Business waste reduction, recycling, reuse, and buying recycled assistance — 408-730-7484  
[www.ci.sunnyvale.ca.us/recycle/commercial.htm](http://www.ci.sunnyvale.ca.us/recycle/commercial.htm)  
[jbenabente@ci.sunnyvale.ca.us](mailto:jbenabente@ci.sunnyvale.ca.us)

**Revenue Division**  
Commercial garbage service start/stop & billing questions — 408-730-7681  
**Small Business Hazardous Waste Disposal Program**  
Hazardous waste drop off appointments & information — 408-299-7300 [www.hhw.org](http://www.hhw.org)

**SMaRT Station®**  
Disposal/recycling drop-off center; 7 days a week, 8am-5pm — 408-752-8530  
**Specialty Solid Waste & Recycling**  
Commercial cardboard recycling service start/stop — 408-565-9900

Reminder:  
Rain or shine, please keep the lids to your refuse and recycling containers closed.